

# Catalogue

A world of seafood at your fingertips.







# CONTENTS

The Cooke Story	02
True North Marketing Support	06
What's New in Product Development	10
Salmon	14
Atlantic Salmon (Salmo salar)	16
Atlantic Salmon Burgers	19
Sockeye Salmon (Oncorhynchus nerka)	20
King Salmon (Oncorhynchus tshawytscha)	22
Coho Salmon (Oncorhynchus kisutch)	22
Keta Salmon (Oncorhynchus keta)	22
Pink Salmon (Oncorhynchus gorbuscha)	24
Steelhead Trout (Oncorhynchus mykiss)	24
Smoked Salmon	26
Cold Smoked	29
Hot Smoked	29
Retail Ready Skin Packs	<b>30</b>
GO WILD Wild-Caught Seafood	<b>34</b>
GO WILD Sensations	38
White Fish	42
Sablefish (Black Cod) (Anoplopoma fimbria)	44
Pacific Cod (Gadus macorcephalus)	44
Haddock (Melanogrammus aeglefinus)	46
Flounder/Sole (Paralichthys dentatus)	46
Rosefish (Helicolenus dactylopterus)	46
Halibut (Hippoglossus stenolepis)	47
Patagonia Silver Hake (Merluccius hubbsi)	47
Sea Bass/Bronzini (Dicentrachus labrax)	48
Sea Bream/Dorade (Sparus aurata)	51
Meagre/Ombrina (Argyrosomus regius)	51
Shellfish	<b>52</b>
Sea Scallops (Placopecten magellanicus)	54
Patagonian Scallops (Zygochlamys patagonica)	54
Scallop Medallions (made with: Zygochlamys patagonica)	54
Sea Scallops wrapped in bacon	0 1
(Placopecten magellanicus)	54
Scallop Medallions wrapped in bacon (made with: Zygochlamys patagonica)	54
Breaded Scallop Medallions (made with: Zygochlamys patagonica)	54
Breaded Patagonian Scallops (Zygochlamys patagonica)	54
Smokey Patagonian Scallops (Zygochlamys patagonica)	54
Argentine Red Shrimp (Pleoticus Muelleri)	57
Wild East Coast Shrimp (Litopenaeus setiferus or Farfantepenaeus aztecus)	58
Pacific White Shrimp (Litopenaeus vannamei)	58
Crab (Chaceon notialis, Cancer magister, Lithodes santolla)	61
Fish Roe	64
Certifications	68

# Family passion with global ambitions.

or us, fishing and farming isn't just a job or a business, it's who we are. It's an undying family passion that started six generations ago when our grandparents fished the Bay of Fundy and has ended up connecting us to local fishers and farmers all over the world.

While times have changed, our commitment hasn't. Like our relatives, we're obsessed with finding better and smarter ways to bring you the very best seafood in the world.

This entrepreneurial spirit, the hard work of our people, and our commitment to sustainability, is what has propelled us to keep making bold moves and casting wide nets.

What began in 1985 as a humble family aquaculture company with a single marine

site has grown into a global seafood leader with fully-integrated facilities, product lines, and distribution networks. We are focused on growing our business and always evolving to serve our customers.

With acquisitions of Wanchese Fish Company, Cooke Uruguay, Omega Protein, Seajoy Seafood Corporation Group, Morubel, and Tassal Group, we have expanded into wild fisheries and further diversified our product offerings.

As for how we do it all, it's quite simple: when we cultivate the ocean with care, it allows us to nourish the world, provide for our families, and create stronger communities. We are committed to the pursuit of excellence, and we believe you can taste the difference.

**CULTIVATE. NOURISH. PROVIDE.** 



**Bi** riginal **Bi** riginal **Bi**original Cooke
Nourish the World.



























## FOODSERVICE MARKETING SUPPORT

We deliver the freshest seafood to your doorstep. Then we help do the same with customers.

Need help getting the word out about your new menu items? We'd be happy to work closely with you to create a custom marketing program that helps you achieve your sales goals. Whether you're looking for feature menus, coasters, tent cards, and more, we're ready to do what it takes to drive customers to your door.





#### In-Restaurant Campaign

We work in tandem with chain marketing teams to promote and incite trial of new menu items using a 3-pronged approach.

#### **3-PRONGED APPROACH**

Back of house | Front of house | Promotion to customers

#### **BACK OF HOUSE (CHEFS)**

· Equip cooks with True North Seafood information kits.

#### FRONT OF HOUSE (STAFF TRAINING)

- · Education on provenance and seasonality of products.
- · Product stories to increase touch points with customers.

#### **PROMOTION TO CUSTOMERS (PRINT & DIGITAL)**

- · Social media support.
- · Targeted digital advertising.
- · Customized video content.
- · In-restaurant POS.
- · In-house geo-fencing capabilities.



## RETAIL MARKETING SUPPORT

List our product, and we'll help you drive sales by generating brand awareness and fostering long-lasting brand loyalty.

From dynamic promotional campaigns to award winning product innovation, our team of experts is here to support your ever evolving needs.

#### Our innovative and comprehensive marketing support includes:



#### **PRODUCT EDUCATION**

- · Technical Print Materials
- Product Demonstrations and Sampling
- · Customized Training



- · Sampling Events
- · Product Demonstration
- · Contesting and Giveaways
- · Product Merchandise







#### **BRAND AWARENESS**

- · Digital Media Campaigns
- · Social Media Campaigns
- · POS Material
- · Print Ads/Inserts
- · In-store Merchandise Displays
- · Show and Event Sponsorship





### RESEARCH & DEVELOPMENT

- · Product Development
- · Recipe Ideation
- Photography
- Videography

# Sourcing your fish closer to home has its advantages







Sourcing your fish from a place closer to home has its advantages: from supporting the US economy, to decreasing the miles your food travels, to offering your customers Atlantic salmon from the Gulf of Maine. American consumers are genuinely interested in the origins of their seafood. 8 out of 10 American consumers would rather buy products from the USA, over an imported product, and over 60% are willing to pay more for it.

of US Consumers are choos fish as their protein source. of US Consumers are choosing



of US consumers are mor likely to purchase from a of US consumers are more trusted brand.



of US consumers prefer locally sourced foods.



of US consumers are putting more effort into

#### Source Citations:

Mintel. (2022) Consumer Approach to Healthy Eating - US - 2022 Mintel. (2021) Covid-19 Impact on Food and Drink: One Year Later – US – 2021

Mintel. (2021) Grocery Retailing – US – April 2021 Mintel. (2020) Study Grocery Retailing Impact of Covid-19 – US - April 2020





# WHAT'S NEW IN PRODUCT DEVELOPMENT

## **Culinary Inspiration**

A new generation of consumers, with their own behaviours, attitudes, and values, has entered the marketplace. They have introduced a greater desire for local or regional foods, a focus on creating healthy eating habits, and a need for convenient options. Our Product Development team leveraged market research to create new products your customers will love.

#### **Breaded Scallop Medallions**

Our Breaded Scallop Medallions are big in size and flavor. Each medallion is formed with our MSC certified wild Patagonian scallops, feature a sweet taste and deliciously crispy exterior. Ready to cook and a breeze to prepare, our Breaded Scallop Medallions require nothing more than a quick pass through a deep fryer, air fryer or oven. Available in retail and foodservice pack size

See page 55 for more details.

#### **Crab Dip**

True North Crab Dip offers consumers a delightful blend of flavors, combining our wild-caught red crab meat harvested in the cool, clean waters of Uruguay with a mixture of cream cheese, goat cheese and spices. It provides a rich source of protein and offers menu versatility. A perfect product for the busy consumers looking to enhance the overall dining experience. Available in retail and foodservice pack size.

Soo page 61 for more details

# A WORLD OF SALMON, WITHIN REACH!

The best kept secret for global success? We live and work around the world, but hold fast to a local mindset; the focus is simply producing delicious, fresh salmon, day in and day out, for those around us. We care for our communities – and the ripple effect reaches around the world. Cooke proudly operates and harvests fresh Atlantic Salmon from the following countries:

Canada, United States, Chile, Scotland, and Australia











#### Global supply

Coming from Canada, the United States, Chile, Scotland, and Australia, we have the unique ability to leverage a global supply of Atlantic salmon to meet customer needs.

#### **Proximity to markets**

To ensure the freshest Atlantic Salmon, delivered in a timely manner, we strategically utilize our global footprint to service many markets and major cities on every continent. With supply coming from many different countries, we can determine which market makes sense for your order and deliver our best.







# **SALMON**

Atlantic Salmon (Salmo salar)

**Atlantic Salmon Burgers** 

Sockeye Salmon (Oncorhynchus nerka)

King Salmon (Oncorhynchus tshawytscha)

Coho Salmon (Oncorhynchus kisutch)

Keta Salmon (Oncorhynchus keta)

Pink Salmon (Oncorhynchus gorbuscha)

Steelhead Trout (Oncorhynchus mykiss)

# ATLANTIC SALMON

Salmo salar

#### WHOLE FISH

DHON/HOG



#### WEIGHT

6-18 lb

#### **PACKAGING**

50 lb (22.7 kg) boxes 30 lb (13.6 kg) boxes

#### **FORMAT**

Fresh bulk

#### **COUNTRY OF ORIGIN**

Canada<sup>1,5</sup>, USA<sup>1,5</sup>, Chile<sup>1,3,5</sup>, Scotland<sup>2,3,4,5,6</sup>, Australia<sup>3,7</sup>

#### **CERTIFICATIONS**

- 1-BAP
- 2- Soil Association Organic
- 3- Global G.A.P.
- 4- Label Rouge
- 5-BRCGS
- 6- Canadian Organic Regime
- 7- ASC

#### **FILLETS**



#### **WEIGHT**

2-5 lb (0.9-2.3 kg)

#### **PACKAGING**

Bulk pack: 10 lb (4.5 kg), 30 lb (13.6 kg) and 50 lb (22.7 kg) styro boxes or 10 lb (4.5 kg) iceless corrugate boxes

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

Canada<sup>1,4</sup>, USA<sup>1,4</sup>, Chile<sup>1,3,4</sup>, Scotland<sup>2,3,4,5</sup>

#### **CERTIFICATIONS**

- 1-BAP
- 2- Soil Association Organic
- 3- Global G.A.P.
- 4-BRCGS
- 5- Canadian Organic Regime

#### CASE READY PRODUCTS



#### **PACKAGING**

Tray pack, MAP pack, Skin pack

#### **FORMAT**

Fresh

#### **COUNTRY OF ORIGIN**

Canada<sup>1,2</sup>, USA<sup>1,2</sup>

#### **CERTIFICATIONS**

1- BAP

2-BRCGS

#### **PORTIONS**

Plain, Maple BBQ



#### **PACKAGING**

4 oz (113 g), 5 oz (142 g) or 6 oz (170 g) - 2 per tray, 10 per case

#### **FORMAT**

Fresh

#### **COUNTRY OF ORIGIN**

Canada<sup>1,2</sup>, USA<sup>1,2</sup>

#### **CERTIFICATIONS**

1-BAP

2- BRCGS

#### **KABOBS**

Plain, Maple BBQ



#### **WEIGHT**

4 oz (113 g)

#### **PACKAGING**

2 x 4 oz pack - 10lb case 4 x 4 oz pack - 10 lb case 6 x 4 oz pack - 20lb case

#### FORMAT

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

Canada<sup>1,2</sup>, USA<sup>1,2</sup>

#### **CERTIFICATIONS**

1- BAP

2- BRCGS

#### ATLANTIC SALMON ROASTS



**PACKAGING Bulk:**10 lb (1pc), 10 lb (3pc), 30 lb (5pc)

#### **COUNTRY OF ORIGIN** Canada<sup>1,2</sup>, USA<sup>1,2</sup>

#### **CERTIFICATIONS**

1- BAP 2- BRCGS

#### STUFFED ATLANTIC SALMON



PACKAGING Retail: 8 oz box 12 boxes/master

#### **COUNTRY OF ORIGIN** Canada<sup>1,2</sup>, USA<sup>1,2</sup> **CERTIFICATIONS**

1- BAP 2- BRCGS





# **ATLANTIC SALMON BURGERS**

#### **BULK**



#### PACKAGING Retail Bulk: 10 lb case with sticker inserts (32 burgers/case)

# Foodservice Bulk: 26.25 lb case (84 burgers/case)

#### **FORMAT**

Frozen

#### **COUNTRY OF ORIGIN**Canada

# **RETAIL PACK**Plain, Maple BBQ



#### **PACKAGING**

568 g box (4 x 142 g) 12 boxes/master

#### **FORMAT**

Frozen

**COUNTRY OF ORIGIN** Canada<sup>1,2</sup>

#### **CERTIFICATIONS**

1- BAP 2- BRCGS



70%

of North Americans own an outdoor grill or smoker\*

<sup>\*</sup> Hearth, Patio & Barbecue Association. (2022, March 25). 2022 State of the Barbecue Industry. HPBA. https://www.hpba.org/Resources/PressRoom/ID/2140/2022-STATE-OF-THE-BARBECUE-INDUSTRY.

# **SOCKEYE SALMON**

Oncorhynchus nerka

H&G



**WEIGHT** 

2-4 lb (0.9-1.8 kg), 4-6 lb (1.8-2.7 kg), 6-9 lb, (2.7-4 kg) per fish

**PACKAGING** 

50 lb (22.7 kg) box, Bulk Weight Totes

**FORMAT** 

Fresh / Frozen

**COUNTRY OF ORIGIN** 

Alaska USA<sup>1,2</sup>

**CERTIFICATIONS** 

1- MSC 2- RFM

**PORTIONS** 



**WEIGHT** 

2-5 oz (56.7-142 g)

**PACKAGING** 

10 lb (4.5 kg) & 25 lb (11.3 kg) box

**FORMAT** 

Fresh / Frozen, Skin on / Skin off, IQF & IVP **COUNTRY OF ORIGIN** 

Alaska USA<sup>1,2</sup>

**CERTIFICATIONS** 

1- MSC 2- RFM

**FILLETS** 



**VEIGHT** 

U/1 lb (U/0.5 kg), 1 lb/UP (0.5 kg/UP)

**PACKAGING** 

25 lb (11.3 kg) box, 50 lb (22.7 kg) box, Bulk Weight Totes

**FORMAT** 

Fresh / Frozen, Skin on, PBO, IQF / IVP

**COUNTRY OF ORIGIN** 

Alaska USA<sup>1,2</sup>

**CERTIFICATIONS** 

1- MSC 2- RFM

CASE READY PRODUCTS



**PACKAGING** 

Tray pack, skin pack

**FORMAT** 

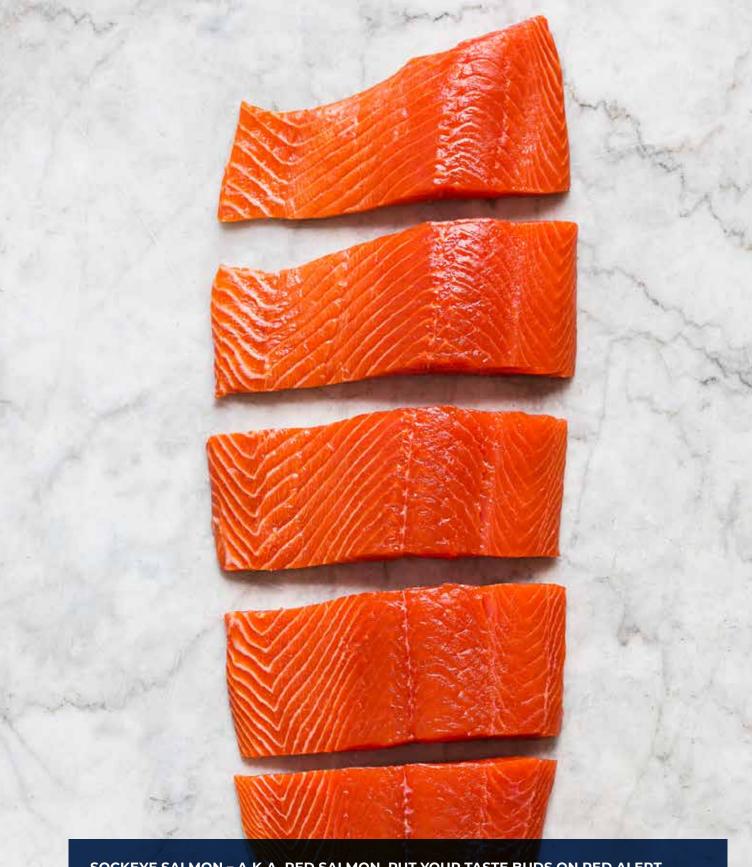
Fresh / Frozen

**COUNTRY OF ORIGIN** 

Alaska USA<sup>1,2</sup>

**CERTIFICATIONS** 

1- MSC 2- RFM



#### SOCKEYE SALMON - A.K.A. RED SALMON. PUT YOUR TASTE BUDS ON RED ALERT.

Why? Because you – and your taste buds – are going to love our Sockeye salmon. Harvested straight from the cold, pristine waters of Alaska, our wild-caught Sockeye retains its firm, flaky texture and vibrant coloring throughout cooking and adds visual appeal to any dish.

# KING SALMON

Oncorhynchus tshawytscha

H&G



#### WEIGHT

U/7 lb (3.2 kg), 7/11 lb (3-5 kg), 11/18 lb (5-8 kg), 18+ lbs (8 kg+)

#### **PACKAGING**

50 lb (22.7 kg) box, Bulk Weight Totes

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup>

#### **CERTIFICATIONS**

1- MSC

2- RFM

# **COHO SALMON**

Oncorhynchus kisutch

H&G



#### **WEIGHT**

2-4 lb (907 g - 1.8 kg), 4-6 lb (1.8 to 2.7 kg), 6-9 lb (2.7-4 kg), 9 lb (4 kg) / up

#### **PACKAGING**

50 lb (22.7 kg) box, Bulk Weight Totes

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup> (wild), Chile<sup>3,4,5</sup> (farmed)

#### **CERTIFICATIONS**

1- MSC

2- RFM

3-BRCGS

4-BAP

5-ASC

# **KETA SALMON**

Oncorhynchus keta

H&G



#### WEIGHT

U/1.25 lb, (U/0.6 kg) and 1.25 lb/UP (0.6 kg/UP), D Trim

#### **PACKAGING**

25 lb (11.3 kg) box, 50 lb (22.7 kg) box

#### **FORMAT**

Fresh / Frozen, Skin on, PBO, IQF / IVP

#### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup>

#### **CERTIFICATIONS**

1- MSC

2- RFM

#### **PORTIONS**



**PACKAGING** 10 lb (4.5 kg) & 25 lb (11.3 kg) box

# **FORMAT**Fresh / Frozen, Skin on / Skin off

#### **COUNTRY OF ORIGIN** Alaska USA<sup>1,2</sup>

#### CERTIFICATIONS

1- MSC 2- RFM

#### **FILLETS**



#### WEIGHT

U/1 lb, (0.5 kg), 1 lb (0.5 kg)/

#### **PACKAGING**

25 lb (11.3 kg) box, 50 lb (22.7 kg) box, Bulk Weight Totes

#### **FORMAT**

Fresh / Frozen, Skin on, PBO, IQF / IVP

#### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup>

#### **CERTIFICATIONS**

1- MSC

2- RFM



# **PINK SALMON**

Oncorhynchus gorbuscha

H&G



50 lb (22.7 kg) box, Bulk Weight Totes FORMAT Fresh / Frozen, Block Frozen or IQF

**PACKAGING** 

#### COUNTRY OF ORIGIN Alaska, USA<sup>1,2</sup> CERTIFICATIONS 1- MSC 2- RFM

# STEELHEAD TROUT

Oncorhynchus mykiss

**DHON** 



PACKAGING DHON, 30 lb case FORMAT Fresh, Skin on COUNTRY OF ORIGIN
Canada<sup>1,2</sup>
CERTIFICATIONS
1- BAP
2- BRCGS

CASE READY PRODUCTS



PACKAGING Tray pack, skin pack FORMAT Fresh / Frozen COUNTRY OF ORIGIN Canada<sup>1,2</sup> CERTIFICATIONS 1- BAP 2- BRCGS

**FILLETS** 



PACKAGING 1-2 lb fillets, 10 lb case FORMAT Fresh, Skin on COUNTRY OF ORIGIN Canada<sup>1,2</sup> CERTIFICATIONS 1- BAP 2- BRCGS







# SMOKED SALMON

Cold Smoked Atlantic Salmon

Hot Smoked Atlantic Salmon



# COLD SMOKED ATLANTIC SALMON

#### COLD SMOKED ATLANTIC SALMON SIDES

Traditional, Peppered, Gravlax, Scotch, Pastrami



#### **PACKAGING**

#### Retail:

10 x 2.5 lb (1 kg) whole / pre-sliced, 2 packs per case (2.5 lb fillets), 10 packs per case

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

Canada<sup>1,2,3</sup>

#### **CERTIFICATIONS**

1-BAP

2- Kosher

3- BRCGS

# HOT SMOKED ATLANTIC SALMON

#### HOT SMOKED ATLANTIC SALMON

Plain, Maple BBQ, Peppercorn, Sweet and Heat



#### PACKAGING

1 x 4 oz, 3 x 4 oz IVP bag, 2 packs per case (2.5 lb fillets), 10 packs per case

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

Canada<sup>1,2,3</sup>

#### **CERTIFICATIONS**

1- BAP

2- Kosher

3- BRCGS





# RETAIL READY SKIN PACKS

Atlantic Salmon

Steelhead Trout

Sockeye

Pacific Cod

Atlantic Salmon Kabobs

# **SKIN PACKS**

Flexible film for tray sealing: Seals the tray and shrinks to conform tightly to the product and tray sides. Use of Skin Packs becoming the dominant choice for meat launches, capturing over 52% of North America's packaging market.

#### **HIGHLIGHTS**

- · Transparent vacuum skin pack (VSP) packaging
- · Reduced labor & shrink
- · Convenient hassle-free preparation experience for consumers
- · No product leakage or cross contamination to other items on shelf
- · Product remains securely fixated in tray resulting in excellent appearance

#### ATLANTIC SALMON



#### **PACKAGING**

Fillets - 20lb case Portions - 10lb case Chunk -10lb case

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

Canada<sup>1,2</sup>, USA<sup>1,2</sup>

#### **CERTIFICATIONS**

1- BAP

2- BRCGS

#### STEELHEAD TROUT



#### **PACKAGING**

Fillets - 20 lb case

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

Canada<sup>1,2</sup>

#### **CERTIFICATIONS**

1-BAP

2- BRCGS

#### **SOCKEYE**

Also available in overwrap tray.



#### **PACKAGING**

Fillets - 20lb case Portions - 10lb case

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

JSA<sup>1, 2</sup>

#### **CERTIFICATIONS**

1- MSC

2- RFM

# PACIFIC COD



#### **PACKAGING**

Portions - 10lb case

#### **FORMAT**

Frozen

#### **COUNTRY OF ORIGIN**

USA1

#### **CERTIFICATIONS**

1- MSC

#### ATLANTIC SALMON KABOBS

Plain, Maple BBQ



#### **PACKAGING**

2 x 4 oz pack - 10lb case 4 x 4 oz pack - 10 lb case 6 x 4oz pack - 20lb case

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

Canada<sup>1,2</sup>

#### **CERTIFICATIONS**

1- BAP

2- BRCGS







# GO WILD WILD-CAUGHT SEAFOOD

Cod

Flounder

Haddock

Sea Scallops

Tuna

wild-caught.

GOWILD

# **GO WILD** WILD-CAUGHT SEAFOOD

### COD



#### **WEIGHT**

8 oz

#### **PACKAGING**

4 x 8 oz

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

USA1

#### CERTIFICATIONS

1- MSC

### **FLOUNDER**



#### WEIGHT

8 oz

#### **PACKAGING**

4 x 8 oz

#### **FORMAT**

Fresh / Frozen

#### COUNTRY OF ORIGIN

USA<sup>1</sup>

#### **CERTIFICATIONS**

1- MSC

#### **HADDOCK**



#### **WEIGHT**

8 oz

#### **PACKAGING**

4 x 8 oz

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

Norway<sup>1</sup>

#### **CERTIFICATIONS**

1- MSC

## SEA SCALLOPS



#### WEIGHT

8 oz

#### **PACKAGING**

4 x 8 oz

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

 $USA^{1,2}$ 

#### **CERTIFICATIONS**

1- MSC

2- Ocean Wise

### **TUNA**



#### WEIGHT

10 oz

#### **PACKAGING**

4 x 10 oz

#### FORMAT

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

Vietnam, Indonesia





# GO WILD SENSATIONS

Cod with Citrus Garlic Butter with Capers

Sea Scallops with Bacon & Charred Onion Butter

Ahi Tuna Steaks with Asian Citrus Rub

Flounder with Lemon Herb Butter

Gulf Shrimp with Scampi Butter



# **GO WILD SENSATIONS**

### COD

with Citrus Garlic Butter with Capers



#### **WEIGHT**

8 oz

#### **PACKAGING**

4 x 8 oz

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

USA1

#### **CERTIFICATIONS**

1- MSC

# SEA SCALLOPS

with Bacon & Charred Onion Butter



### **WEIGHT**

8 oz

#### **PACKAGING**

4 x 8 oz

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

USA1

#### **CERTIFICATIONS**

1- MSC

# AHI TUNA STEAKS with Asian Citrus Rub





#### **WEIGHT**

10 oz

#### **PACKAGING**

4 x 10 oz

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

Vietnam, Indonesia

### **FLOUNDER**

with Lemon Herb Butter



#### WEIGHT

8 oz

#### **PACKAGING**

4 x 8 oz

#### **FORMAT**

Fresh / Frozen

#### **COUNTRY OF ORIGIN**

USA1

#### **CERTIFICATIONS**

1- MSC





#### WEIGHT

8 07

#### PACKAGING

4 x 8 oz

#### **FORMAT**

Fresh / Frozen

#### COUNTRY OF ORIGIN

USA1

#### **CERTIFICATIONS**

1- MSC





# WHITE FISH

Sablefish (Black Cod)

(Anoplopoma fimbria)

Pacific Cod

(Gadus Macorcephalus)

Haddock

(Melanogrammus aeglefinus)

Flounder/Sole

Paralichthys dentatus

Rosefish

(Sebastes norvegicus)

Halibut

(Hippoglossus stenolepis)

Patagonia Silver Hake

(Merluccius hubbsi)

Sea Bass/Bronzini

(Dicentrachus labrax)

Sea Bream/Dorade

(Sparus aurata)

Meagre/Ombrina

(Argyrosomus regius)

# **SABLEFISH (BLACK COD)**

Oncorhynchus gorbuscha

J-CUT



**WEIGHT** 2/3, 3/4. 4/5 5/7, 7/+

**PACKAGING** 50# box -/7, 100# box 7/+

**FORMAT**Fresh / Frozen

**COUNTRY OF ORIGIN** Alaska USA<sup>1,2</sup>

**CERTIFICATIONS** 

1- MSC 2- RFM

**FILLETS** 



**PACKAGING** 25 lb (11.3 kg) and 50 lb (22.7 kg) carton

**FORMAT**Fresh/Frozen, IVP, Skin
on, PBI

COUNTRY OF ORIGIN

Alaska USA<sup>1,2</sup>

**CERTIFICATIONS** 

1- MSC 2- RFM

# PACIFIC COD

PACIFIC COD



WEIGHT

Scrod (8-12 oz), Mkt (12-20 oz), Large (20+ oz) Fillets, skin off

**PACKAGING** 5, 10 and 25 lb case

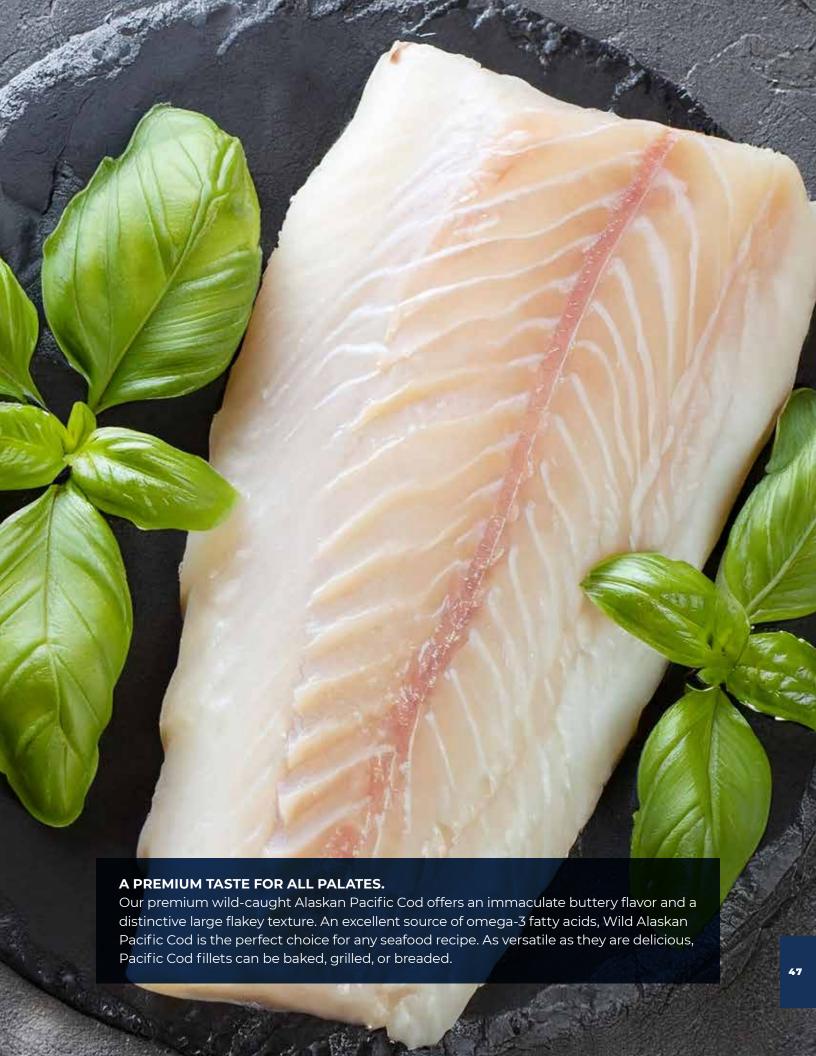
FORMAT

Refresh Fillets

**COUNTRY OF ORIGIN** Alaska USA<sup>1</sup>

**CERTIFICATIONS** 

1- MSC



# HADDOCK Melanogrammus aeglefinus

**FILLETS** 



Scrod (8-12oz), Large (12-20oz) PACKAGING Box or tray 10#, 25#

**WEIGHT** 

FORMAT Fresh / Frozen COUNTRY OF ORIGIN Norway

# FLOUNDER/SOLE

Paralichthys dentatus

**FLOUNDER** 



WEIGHT
Regular (2-4oz), Large Mix
(4-6oz), Large (6+oz) fillets
PACKAGING

PACKAGING Box or tray #5, #10

**FORMAT**Fillets skinless

**COUNTRY OF ORIGIN** Alaska USA<sup>1</sup>

**CERTIFICATIONS**1- MSC

# **ROSEFISH**

Helicolenus dactylopterus

WHOLE FISH



WEIGHT
M-120/200
L- 200 up
PACKAGING
Interleaved

**COUNTRY OF ORIGIN**Uruguay

Allow to be used as bait in Maine/US.

# HALIBUT Hippoglossus stenolepis

H&G



PACKAGING
100# box -/60,
150# box 60/+

FORMAT
Fresh / Frozen

COUNTRY OF ORIGIN
Alaska USA<sup>1,2</sup>

CERTIFICATIONS
1- MSC

2- RFM

FILLETS / FLETCHES



**WEIGHT**U/3 lb (U/1.4 kg), 3/5 lb
(1.4-2.3 kg), 5/7 lb (2.3-3.2 kg) and 7 lb+ (3.2 kg+)

**PACKAGING** 25 lb (11.3 kg) and 50 lb (22.7 kg) carton box

**FORMAT**Fresh / Frozen, Skin off, IQF / IVP

**COUNTRY OF ORIGIN** Alaska USA<sup>1,2</sup>

**CERTIFICATIONS**1- MSC
2- RFM

# PATAGONIA SILVER HAKE

Merluccius hubbsi

**HGT** 



**WEIGHT**100-250 g (3.5-7 oz)
250-350 g (7-12 oz)
350-450 g (12-16 oz)
450-700 g (16-24.7 oz)
700-900 g (1.5-1.9 lb)
900-1200 g (1.9-2.6 lb)
1200 g+ (2.6 lb+)

**PACKAGING** 16 kg (35 lb) corrugated box

**FORMAT** Frozen

**COUNTRY OF ORIGIN** Uruguay

# **SEA BASS / BRONZINI**

Dicentrarchus labrax



# **WHOLE** & GUTTED



Regular: 400-500 g, 500-600 g, 600-800 g, 800-900 g

Real: 800-900 g, 900-1100 g, 1100-1400 g

Imperial: 1400-1900 g, 1800-2600 g, 2600-3500 g

Case size 10 kg-WF, 9 kg GGS,

#### **PACKAGING**

10 kg WF, 9 kg GGS (gutted, gilled, scaled)

#### **FORMAT**

Fresh or Frozen

#### **COUNTRY OF ORIGIN**

Spain<sup>1,2,3,4,5</sup>

#### **CERTIFICATIONS**

1- Friend of the Sea 2- IFS

3- Global G.A.P.

4-ISO 14001

5- ISO 45001

#### **FILLETS**

BRONZINI
Authentic Spanish Sea Bass





#### **WEIGHT**

90-120 g (3.2-4.2 oz) 120-150 g (4.2-5.3 oz) 150-180 g (5.3-6.3 oz) 180-200 g (6.3-7 oz) 200-250 g (7-8.8 oz) 250-300 g (8.8-10.6 oz) 300-420 g (10.6-15 oz) 420-550 g (15-19 oz)

**Butterfly Fillets** 200-250g, 250-300g, 300-400g

#### **PACKAGING**

3 Kg (6,6 lb) and 6 Kg (13 lb)

#### **FORMAT**

Fresh or Frozen / PBI & PBO

#### **COUNTRY OF ORIGIN**

Spain<sup>1,2,3,4,5</sup>

#### **CERTIFICATIONS**

1- Friend of the Sea

2-IFS

3- Global G.A.P.

4-ISO 14001

5- ISO 45001



#### SEA BASS: IT'S BIG FLAVOR IN ONE SMALL, DELICIOUS PACKAGE.

Are you ready to take dining to the next level? Then we have just what you're looking for. Widely considered by chefs to be the tastiest of all fish, our Spanish Mediterranean sea bass has a wonderfully clean taste and satisfyingly meaty texture. Serve it whole or in fillets for a simple and filling meal.

banderaseafood.com



# SEA BREAM / DORADE

Sparus aurata









#### **WEIGHT**

**Regular:** 400-500g, 500-600g, 600-800g

**Real:** 800-900g, 900-1100g, 1100-1400g

#### **PACKAGING**

10kg WF, 9kg GS (gutted, gilled, scaled)

#### **FORMAT**

Fresh

**COUNTRY OF ORIGIN** Spain<sup>1,2,3,4,5</sup>

#### **CERTIFICATIONS**

- 1- Friend of the Sea
- 2-IFS
- 3- Global G.A.P.
- 4- ISO 14001
- 5-ISO 45001

# **MEAGRE/OMBRINA**

Argyrosomus regius









#### WEIGHT

Whole & Gutted: Imperial: 2000-3000g, 3000-4000g, 4000-5000g

#### **PACKAGING**

12kg WF, 11kg GGS (gutted, gilled, scaled)

#### **FORMAT**

Fresh

**COUNTRY OF ORIGIN** Spain<sup>1,2,3,4,5</sup>

#### **CERTIFICATIONS**

- 1- Friend of the Sea
- 2- IFS
- 3- Global G.A.P.
- 4- ISO 14001
- 5-ISO 45001





# **SHELLFISH**

Sea Scallops
(Placopecter magella)

(Placopecten magellanicus)

Patagonian Scallops (Zygochlamys patagonica)

Scallop Medallions

(Zygochlamys patagonica)

Argentine Red Shrimp

(Pleoticus Muelleri)

Wild East Coast Shrimp

(Litopnaeus setiferus and Farfantepenaeus aztecus)

Pacific White Shrimp

(Penaeus vannamei)

Crab

(Chaceon notialis, Cancer magister, Lithodes santolla)

# **SCALLOPS**

Placopecten magellanicus and Zygochlamys patagonica

### NORTH ATLANTIC SEA SCALLOPS

Placopecten magellanicus



#### COUNT

U/10, 10/20, 20/30, 30/40, 10/15, 16/20, 21/25, 26/30, 31/35, 36/40

#### **PACKAGING**

Frozen:

**Bulk:** 2 x 5 lb (2.3 kg); 6 x 5 lb; 1 x 33 lb **Retail:** 15 x 12 oz (340 g)

bags

Fresh: 1 x 8 lb; 2 x 4 lb

#### **FORMAT**

Fresh / Frozen

**COUNTRY OF ORIGIN** USA<sup>1,2,3</sup>

#### **CERTIFICATIONS**

1- MSC

2- BRCGS

3- Ocean Wise

# PATAGONIAN SCALLOPS

Zygochlamys patagonica



#### COUNT

60/80, 80/120, 120/150, 150/200, 220/up

#### **PACKAGING**

**Bulk:** 2 x 5 lb (2.3 kg); 33 lb (15 kg) box

**Retail:** 12 x 1 lb (454 g) bags

#### **FORMAT**

Frozen at sea

#### **COUNTRY OF ORIGIN**

Argentina<sup>1,2,3</sup>

#### **CERTIFICATIONS**

1- MSC

2-BRCGS

3- Ocean Wise

### SCALLOP MEDALLIONS

Zygochlamys patagonica



#### COUNT

U/10, 10/20, 20/30, 30/40

#### **PACKAGING**

Frozen:

2 x 5 lb (2.3 kg); 6 x 5 lb (2.3 kg)

Fresh:

#### **FORMAT**

Fresh / Frozen

# **COUNTRY OF ORIGIN** USA<sup>1,2</sup>

CERTIFICATIONS

1- MSC

2- BRCGS

### SEA SCALLOPS WRAPPED IN BACON

Placopecten magellanicus



#### **PACKAGING**

**Bulk:** 2 x 5 lb (2.3 kg)

**Retail:** 10 x 1 lb (454 g) bags

#### **FORMAT**

Frozen

### COUNTRY OF ORIGIN

#### **CERTIFICATIONS**

1-BRCGS

### SCALLOP MEDALLIONS WRAPPED IN BACON

Zygochlamys patagonica



#### PACKAGING

**Bulk:** 2 x 5 lb (2.3 kg)

#### **FORMAT**

Frozen

# **COUNTRY OF ORIGIN** USA<sup>1</sup>

#### **CERTIFICATIONS**

1-BRCGS

# BREADED SCALLOP MEDALLIONS

Zygochlamys patagonica



#### COUNT

10/20

#### **PACKAGING**

**Bulk:** 2 x 5 lb (10 lb case) **Retail:** 12 x 1.5 lb bag

#### **FORMAT**

Frozen

**COUNTRY OF ORIGIN** USA<sup>1</sup>

**CERTIFICATIONS** 

1- MSC

# BREADED PATAGONIAN SCALLOPS

Zygochlamys patagonica



# **COUNT** 70/90

, 0, 5 0

**PACKAGING** 

**Bulk:** 2 x 5 lb (10 lb case)

#### **FORMAT**

Frozen

**COUNTRY OF ORIGIN** 

Argentina<sup>1</sup>

**CERTIFICATIONS** 

1- MSC

### SMOKEY PATAGONIAN SCALLOPS

Zygochlamys patagonica



#### PACKAGING

**Bulk:** 2x5 lb

Retail: 5lb bag

#### **FORMAT**

Frozen

#### **COUNTRY OF ORIGIN**

USA<sup>1</sup>

#### **CERTIFICATIONS**

1- BRCGS





# ARGENTINE RED SHRIMP

Pleoticus Muelleri

ARGENTINE RED SHRIMP



#### COUNT

13/15, 16/20, 21/25, 26/30, 31/40, 41/50

EZF

PND tail-on PND tail-off

#### **PACKAGING**

5 x 2 lb packaging

#### **FORMAT**

Frozen

#### **COUNTRY OF ORIGIN**

Argentina

ARGENTINE RED SHRIMP RETAIL PACK



#### COUNT

HOSO Shrimp Sizes: L1 10/20, L2 21/30, L3 31/40

HLSO Shrimp Sizes: C0 15/3, C1 30/55, C2 56/100, CR Broken

#### **PACKAGING**

12 kg (6x2 kg) case, 14 kg bulk packed

#### **FORMAT**

Blast frozen on-board vessel

### COUNTRY OF ORIGIN

Argentina

# WILD EAST COAST SHRIMP

Litopenaeus setiferus or Farfantepenaeus aztecus

### WILD EAST COAST SHRIMP

Litopenaeus setiferus or Farfantepenaeus aztecus, Raw Shell-on



#### COUNT

16/20, 21/25, 26/30, 31/35, 36/40, 40/50, 50/60, 60/70, 70/80

#### **PACKAGING**

Fresh: 50 lb (23 kg) case IQF: 30 lb (13.6 kg) case 6 x 5 lb (2.3 kg)

Block: 50 lb (23 kg) case 10 x 5 lb (2.3 kg)

Retail: 1 lb (454 g) bags, 12 x 0.75 lb (340 g) bags

#### **FORMAT**

Fresh / Frozen

**COUNTRY OF ORIGIN** USA<sup>1</sup>

#### **CERTIFICATIONS**

1- BRCGS

### SHRIMP WRAPPED IN BACON

Litopenaeus setiferus or Farfantepenaeus aztecus



#### **PACKAGING**

**Bulk:** 2 x 5 lb (2.3 kg) **Retail:** 10 x 1 lb (454 g) bags

#### FORMAT

Frozen

Also offering Argentine Red Shrimp wrapped in Bacon

### COUNTRY OF ORIGIN

USA1

#### CERTIFICATIONS

1-BRCGS

# PACIFIC WHITE SHRIMP

Litopenaeus vannamei

### **ORGANIC**



#### COUNT

Raw Organic PD Tail-On: 41-50, Raw Organic Easy Peel: 36-40, 41-50 Cooked Organic PD Tail-On: 55-65

#### **PACKAGING**

15 x 1 lb

#### **FORMAT**

Frozen

### **COUNTRY OF ORIGIN**

 $Honduras^{\,1,\,2,\,3,\,4,\,5}$ 

#### **CERTIFICATIONS**

1-BAP

2-BRCGS

3-ASC

4- Naturland

5- Ocean Wise

### RAISED WITHOUT ANTIBIOTICS



#### COUNT

Raw PD Tail-On: 41-50 Raw Easy Peel: 36-40, 41-50 Raw PD Tail-On: 55-65 Other sizes are available

#### **PACKAGING**

10 x 2 lb

#### **FORMAT**

Frozen

### COUNTRY OF ORIGIN

Honduras 1,2,3,4,5

#### **CERTIFICATIONS**

1-BAP

2- BRCGS

3- ASC

4- Naturland

5- Ocean Wise





# **CRAB**

Chaceon notialis, Cancer magister, Lithodes santolla, Chionecetes bairdi

### DEEP-SEA RED CRAB CLUSTERS

Chaceon notialis



#### **WEIGHT**

M: 4 - 6 oz (120 – 180 g) L: 6 oz (180g) UP

#### **PACKAGING**

22 lb (10 kg) box, 50.7 lb (23 kg) bulk box, soldier pack

#### **FORMAT**

Cooked, Brine / Blast frozen

#### **COUNTRY OF ORIGIN**

Uruguay 1,2

#### **CERTIFICATIONS**

1- Friend of the Sea

2- Government Fishier Improvement Program

### COCKTAIL CRAB CLAWS

Chaceon notialis



#### **WEIGHT**

2 x 2 lb (907 g), Ocean Run 12 x 2 lb (907 g), Ocean Run

#### **PACKAGING**

4 lb (1.81 kg) box 24 lb (10.8 kg) box

#### **FORMAT**

Frozen

**COUNTRY OF ORIGIN** Uruguay <sup>1</sup>

#### PROCESSED IN

Canada or Indonesia

#### **CERTIFICATIONS**

1- Friend of the Sea

### CRAB MEAT PACK

Chaceon notialis



#### WEIGHT

Combo: 6 x 5 lb (2.27 kg) Salad: 6 x 5 lb (2.27 kg)

#### **PACKAGING**

30 lb (13.5 kg) box

#### **FORMAT**

Frozen

#### **COUNTRY OF ORIGIN**

Uruguay <sup>1</sup>

#### PROCESSED IN

Canada or Indonesia

#### **CERTIFICATIONS**

1- Friend of the Sea

### CRAB DIP

Chaceon notialis



#### WEIGHT

12 pc (2.27kg)

#### **PACKAGING**

227g box

#### **FORMAT**

Frozen

#### **COUNTRY OF ORIGIN**

Uruguay 1,2

#### **PROCESSED IN**

Canada

#### **CERTIFICATIONS**

1- Friend of the Sea

2- Fisheries Improvement Program

### DUNGENESS CRAB WHOLE COOKED

Cancer magister



#### **WEIGHT**

U/1.75 lb (0.8 kg), 1.75 lb (0.8 kg)/UP

#### **PACKAGING**

Individually bagged with claws banded-body; 30 lb (13.6 kg) box

#### **FORMAT**

Brine frozen

### COUNTRY OF ORIGIN

USA

### DUNGENESS CRAB CLUSTERS

Cancer magister



#### WEIGHT Ocean run PACKAGING 25 lb (11.3 kg) box

# FORMAT Brine frozen COUNTRY OF ORIGIN USA

### PATAGONIAN SOUTHERN RED KING CRAB CLUSTERS

Lithodes santolla



#### **PACKAGING**

S: 350 g or less M: 350 g - 500 g L: >500 g Net box weight 15 kg (with 5% glaze)

Also Available in Leg & Claw packs

#### **FORMAT**

Blast frozen with a freshwater glaze.

Also available: Legs & Claws

**COUNTRY OF ORIGIN** Argentina







# FISH ROE

Wild Salmon Roe

Atlantic Salmon Roe



# **FISH ROE**

## WILD SALMON ROE

Ikura, Green, Sujiko



#### PACKAGING Ikura:

2.2 lb (1 kg) x 12, 26.4 lb (12 kg) master case

Salmon (green): 3 x 16 lb (7.3 kg) block

#### **FORMAT**

Frozen

#### **COUNTRY OF ORIGIN** Alaska USA<sup>1,2</sup>

#### **CERTIFICATIONS**

1- MSC 2- RFM

# ATLANTIC SALMON ROE



#### PACKAGING Green Roe: 30 kg case (4 x 7.5 KG block)

#### **FORMAT**

Frozen

# **CERTIFICATIONS**

# WE'RE PROUD TO OFFER PRODUCTS THAT MEET THE FOLLOWING CERTIFICATIONS:



#### **ASC**

The Aquaculture Stewardship Council is an independent, international non-profit organization that manages the world's leading certification and labeling program for responsible aquaculture. For more information on ASC, visit www.asc-aqua.org.



#### **BAP**

The Best Aquaculture Practices (BAP) program is an international certification program based on achievable, science-based and continuously improved standards for the entire farmed seafood production chain – including the processing plant, farm, hatchery and feed mill. BAP standards are the world's most comprehensive for farmed seafood, covering environmental responsibility, social accountability, food safety and animal welfare. BAP uses third-party auditors that evaluate compliance with BAP standards developed by the Global Aquaculture Alliance. For more information, visit www.bapcertification.org.



#### **BRCGS Global Standards**

BRCGS is a leading brand and consumer protection organization, used by over 28,000 certificated suppliers over 130 countries, with certification issued through a global network of accredited certification bodies. BRCGS' Standards guarantee the standardisation of quality, safety and operational criteria and ensure that manufacturers fulfil their legal obligations and provide protection for the end consumer. Certification to BRCGS' Standards is now often a fundamental requirement of leading retailers, manufacturers and food service organization. For more information, please visit www.brcgs.com.



#### MSC

The Marine Stewardship Council (MSC) is an international non-profit organization established to address the problem of unsustainable fishing and safeguard seafood supplies for the future generations. It operates the most globally recognized, science-based certification and ecolabeling program for wild-caught seafood. Fish and seafood with the MSC blue fish label has been responsibly caught by a certified sustainable fishery and is traceable to the source. For more information, visit www.msc.org.



#### **RFM**

The Alaska Responsible Fisheries Management (RFM) Program is an ISO accredited, third-party fisheries certification program. It is a comprehensive certification program founded on the strongest and most widely acknowledged international standards and practices. Based on United Nations Food and Agriculture Organization (FAO) criteria, RFM offers seafood buyers and sellers a credible, cost effective choice in seafood certification. For more information visit www.alaskaseafood.org/rfm-certification.



#### **IFS**

International Featured Standards are uniform food, product, and service standards. They ensure that IFS-certified companies produce a product or provide a service that complies with customer specifications, while continually working on process improvements. For more information, visit www.ifs-certification.com.



#### **Ocean Wise Recommended**

Ocean Wise Seafood is a sustainable seafood program of Ocean Wise, a global ocean conservation organization. With two classification categories – Ocean Wise Recommended or Not Recommended - the program helps to ensure that ocean life will be abundant for generations to come. Classifications are routinely updated based on the latest scientific information. As partners, we make the commitment to clearly label all Ocean Wise Seafood products so consumers can make sustainable choices and fight overfishing. For more information visit www.seafood.ocean.org.



#### **Canadian Organic Regime**

The Canadian Organic Regime (COR) is a federally managed program under the Canadian Food Inspection Agency (CFIA) Safe Food for Canadians Act (SFCA). Initially developed for terrestrial species, the program was expanded to include organic aquaculture and covers all stages of production, including processing and labelling.



#### **Naturland**

Naturland is the certification standards in Organic Agriculture guaranteeing the protection of the environment. For producers, processors and consumers, certifications by Naturland stands for a reliable quality management system, for the dependability of the organically grown produce, from it's cultivation to the finished product. Naturland has been accredited to the international norm ISO/IEC 17065 since 1998. This accreditation confirms that certification is performed to defined norms. For more information visit www.naturland.de/en.



#### **Soil Association Organic**

The Soil Association is the UK's leading membership charity campaigning for healthy, humane, and sustainable food, farming, and land use. Their organic standards are the most widely used, recognized, and trusted organic standards in the UK and they have a strong international reputation. For more information, visit www.soilassociation.org.



#### Kosher

The word kosher means proper or acceptable. For a product to be kosher certified, each ingredient, food additive and processing aid used in its production must comply with the dietary guidelines set forth in Jewish law. For more information, visit www.oukosher.org.



#### Global G.A.P

The GLOBAL G.A.P. Aquaculture Standard sets strict criteria for legal compliance, food safety, workers' occupational health, safety, and welfare, animal welfare, as well as environmental and ecological care. The Standard covers the entire production chain from feed to fork. For more information, visit www.globalgap.org.



#### **Label Rouge**

A prestigious quality mark granted by the French Ministry of Agriculture to products demonstrating superior quality and taste. For more information, visit www.labelrouge.fr and saumoneccossais.com.



#### Friend of the Sea

Friend of the Sea is an international certification scheme for products from sustainable fisheries and aquaculture. It also supports projects of preservation and protection of the environment and marine habitats. Find more at www.friendofthesea.org



#### ISO 14001

Today's society has a high sensitivity to environmental issues. Environmentally-conscious customers prefer to do business with companies that share the same values. Implementing an Environmental Management System is the first step to satisfy the demands of society. For more information, visit www.bureauveritas.es/services+sheet/certificacion+iso+14001

#### ISO 45001

Occupational Health and Safety is one of the basic elements of business management. This standard guarantees best practices in the entire chain. For more information, visit: www.bureauveritasformacion.com/nueva-norma-ISO-45001-2017-sistema-de-gestion-de-la-seguridad-y-la-salud-en-el-trabajo-2007.aspx



# int John Nourish the world. Massa





